# **Brian Hogsett**

Learning & Organizational Development Executive | Leadership Strategy | Learning Technology Consulting & Innovation

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## **Professional Summary**

Executive Learning & Development leader with over 20 years of experience shaping enterprise learning strategy, building leadership pipelines, and modernizing learning technology ecosystems. Proven record of leading large-scale training initiatives, guiding digital learning transformations, and leveraging data and technology to improve adoption, performance, and engagement. As Founder & Lead Consultant of Trovantium LLC, I help organizations align people, purpose, and performance through leadership strategy, organizational development, and learning technology innovation.

## **Core Competencies**

- Enterprise Learning Strategy & Design
- Leadership Development & Succession Planning
- Change Management & Organizational Readiness
- LMS Implementation & Modernization
- Coaching & Executive Influence
- Program Measurement & Performance Analytics
- Cross-Functional Leadership & Collaboration
- Talent Development & Workforce Engagement

## **Professional Experience**

#### **Trovantium – Overland Park, KS**

#### Founder & Lead Consultant | 2025 - Present

- Founded a leadership and learning technology consultancy in October 2025, dedicated to helping organizations align people, purpose, and performance through strategy, development, and innovation.
- Partner with executives to design and implement modern learning ecosystems, integrating platforms such as LMS, LXP, and AI-enhanced analytics to improve performance and scalability.
- Deliver custom leadership and organizational development programs that combine human-centered design with digital enablement.
- Provide strategic consulting on learning technology selection, digital adoption, and data-driven program evaluation, ensuring measurable business impact.
- Lead the firm's growth strategy, digital brand presence, and client partnerships across corporate, nonprofit, and education sectors.

### Oracle Health – Kansas City, MO

#### Senior Learning Designer | 2019 - 2025

- Directed design of client-facing training programs supporting major healthcare system implementations, enabling 5,000+ clinicians to adopt new workflows.
- Partnered with product and clinical executives to build scalable, role-based learning journeys, accelerating implementation timelines by 25%.
- Facilitated executive-level alignment sessions to ensure training strategies supported business and clinical objectives.
- Elevated Oracle Health's training portfolio through scalable eLearning, workflow simulations, and blended solutions.

### **CBIZ Benefits & Insurance Services – Kansas City, MO**

#### **Training & Development Manager | 2015 - 2019**

- Drove strategic learning initiatives supporting sales, service, and leadership development across a nationwide workforce.
- Guided the enterprise-wide consolidation of three legacy LMS systems into a single platform, improving efficiency and compliance tracking.
- Designed onboarding and development programs for sales producers, integrating Salesforce training and Harrison Assessment insights.
- Facilitated change management workshops across multiple offices, equipping employees and managers with tools to adapt to new systems and processes.
- Partnered with senior leadership to improve coaching culture, boosting retention and employee engagement.

#### QC Holdings - Kansas City, MO

#### Senior Training Specialist | 2005 - 2015

- Spearheaded the creation of "QC University," a leadership and management training program for 500+ retail locations nationwide.
- Introduced a train-the-trainer model, scaling development programs to thousands of employees across 25 states.
- Aligned corporate training with performance goals, strengthening retention and employee engagement.
- Championed the company's first LMS implementation, transitioning from manual tracking to a centralized system that improved compliance and scalability.
- Led change management initiatives, embedding CORE values into leadership programs, shifting customer service culture in collections, and driving adoption of new systems across both retail and corporate environments.

### Risk Management Alternatives (RMA) - Lenexa, KS

#### Regional Training Manager | 1998 - 2005

- Led a regional training team of 9, managing curriculum design, facilitation, and program evaluation.
- Designed and delivered leadership and compliance training, improving operational consistency across regions.
- Partnered with senior management to strengthen onboarding and workforce readiness.

#### **Education & Certifications**

- ATD eLearning Instructional Design Certificate
- Certified Myers-Briggs Practitioner
- Harrison Assessment Level II Certified
- Additional Professional Training in Leadership Development, Change Management, and Instructional Design

# **Executive Strengths**

- Proven ability to influence executive stakeholders and align learning with business strategy.
- Expertise in building leadership pipelines and preparing organizations for future growth.
- Strong record of driving cultural transformation and ensuring measurable impact of learning investments.